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GENERALI USA EXTENDS SYSTEMS CAPABILITIES AND RESILIENCY PLAN WITH STRATEGIC COSENTRY AGREEMENT

Kansas City, MO- Today, Generali USA announced a strategic extension of their systems capabilities and resiliency support plan with an agreement to make CoSentry their primary network location. The new design, which uses the CoSentry Resiliency Network's Kansas City Data Center, will allow Generali to reduce costs, build in redundancy and remain flexible for growth.

“This was an important decision to assure the availability of infrastructure and systems for growth and resiliency,” related Bill Crouch, Sr. VP of Generali USA. “CoSentry made the transition extremely smooth by remaining client focused throughout the planning and implementation process,” he added. Generali USA has moved to their new headquarters space in July of 2009, and have migrated their systems operations and backup facilities to the CoSentry center.

“Not only was it a non-eventful cutover, but CoSentry demonstrated they have the ability to provide future professional services and to work with our staff as real team members,” commented Steve Finney,

“This is what we are built to do” referenced Dennis Largent, Sr. Solutions Consultant at CoSentry. “We are here to make sure our client's business is always on. And Generali is a pleasure to work with because they understand the value of mitigating risks and how to make smart choices. You can learn a lot by listening to clients,” he continued.

ABOUT Generali USA

Generali USA specializes in providing reinsurance services for Individual Life and Group Life & Accident products. We offer top-quality risk management solutions to the financial services industry and are committed to the mutual success of our customers and our company. With your help, we continuously improve our processes, application of technology, and the quality of our products and services. Our goal is to deliver innovative and effective solutions to satisfy our customers' expectations. Please visit www.generaliuslifere.com

About CoSentry

CoSentry serves as a one source provider of business continuity and managed technical services. Founded in 2000, CoSentry provides Data Center, Collocation, Hosting, Work Group, Print and Mail and Systems Recovery solutions. The company also provides diverse and robust managed Internet services via world-class data centers in Kansas City, MO, Omaha, NE and Sioux Falls, SD. For more information about CoSentry, please visit [Data Center](#) | [Colocation](#).