

**FOR RELEASE JANUARY 21, 2010**

**Company:** CoSentry

**Contact:** Manny Quevedo  
Vice President, Development  
402-492-7800  
mquevedo@cosentry.com

## **COSENTRY ANNOUNCES THE OPENING OF A NEW TIER IV DATA CENTER**

***COLLABORATION BETWEEN THE REGION'S LARGEST DATA CENTER ORGANIZATION AND A NATIONALLY RECOGNIZED DATA CENTER ENGINEERING FIRM PROVIDES THE REGION WITH THE FIRST TIER IV HARDENED FACILITY WITH A RESILIENCY RATING OF 99.9999%***

(Omaha, Neb.) – CoSentry, a recognized leader in data center and managed services announced today the opening of their 4<sup>th</sup> data center in the region. The Midlands Data Center is a 68,000 square foot Tier IV hardened facility that is designed to withstand 250 mph winds and deliver six nines reliability on power, cooling and connectivity. A six nines facility means that the data center is designed to encounter less than 6 seconds of downtime per year.

The Midlands facility was designed by George Morrissey, president and CEO of Morrissey Engineering, a recognized leader in data center design. The Midlands Data Center is one of many data centers the Morrissey team has designed around the world.

“Midlands was designed as the next generation of data centers. These data centers must balance extreme density computing environments with the economic requirements to be as energy efficient as possible. They also are designed to meet business performance goals which require the resiliency to withstand the region’s most extreme weather conditions and power disruptions,” commented Mike Steffan, president and CEO of CoSentry. “Addressing elements such as dual power grids, energy efficient cooling, LEED standards and tornado proof construction is critical to data center design but are often overlooked based on budget considerations. The design elements incorporated by George and his team made it possible for CoSentry to meet client expectations, build to extreme density design criteria and exceed all Tier IV data center requirements.”

Mr. Morrissey added, “The center was constructed to withstand the region’s most rigorous environmental conditions, to operate at the highest levels of availability and deliver on the price points CoSentry clients require to remain competitive in a global economy. It’s precisely what the next generation end user is looking for.”

Security is also a critical mainstay of the Midlands Data Center. The facility itself has been hardened with multiple layers of physical and logical security, including the latest technology from Cisco Systems. The Midlands Data Center is designed to house critical applications for Clients who are seeking to maintain the highest levels of uptime available. Major utility companies, large ecommerce firms, transportation firms and

financial organizations are already using the CoSentry Network; the new facility adds yet another level of service.

The center capitalizes on the unique electrical power availability of the region as well as important other advantages including a redundant telecommunications infrastructure and a highly trained workforce. In recent months other key players have built data centers in the area including Google and Yahoo. “The baseline benefits of being located in this region have become obvious to many,” stated David G. Brown, president and CEO of Greater Omaha Chamber, “These advantages have been here for some time, but the exceptional quality of this collaboration demonstrates the ability to capitalize on them and to deliver the highest levels of technology in a very cost effective manner.”

The new center, now in operation, is considered a green data center and was designed to meet LEED Silver Certification criteria. The building includes several energy saving and efficiency features that lower the impact to the local environment.

Nebraska Governor Dave Heinemann said, “This is an important project that puts Nebraska on the map as the home to one of the most securely designed data centers anywhere in the country. It sets a new standard, allowing our state and Nebraska-based companies to continue building a reputation for success in the high-tech arena. I congratulate CoSentry on an exciting venture.”

CoSentry is a locally owned and operated company which is celebrating its 10 year anniversary this year. In addition to employees, investors in CoSentry include McCarthy Capital and Waitt Media. Patrick Duffy, a partner at McCarthy Capital and a CoSentry Board member, stated, “CoSentry’s investment of significant capital into the Omaha market demonstrates its commitment to the community and to expanding its available technology solutions for its customers.” He continued, “CoSentry has a strong balance sheet and is well positioned to grow its business in a disciplined manner.”

## **About CoSentry**

*CoSentry serves as a one source provider of business continuity and managed technical services. For over 10 years, CoSentry has provided Data Center and Disaster Recovery solutions. In today’s ALWAYS ON business environment, market leaders benefit from CoSentry’s world-class services to keep their businesses running – no matter what. CoSentry is headquartered in Omaha, Neb., with data centers in Omaha, Kansas City, Mo., and Sioux Falls, S.D. For more information about CoSentry, please visit [www.midlands-data-center.com](http://www.midlands-data-center.com)*

## **About Morrissey Engineering**

*Morrissey Engineering Inc. (MEI) specializes in high quality and energy-efficient mechanical, electrical, technological design and commissioning services for commercial buildings. MEI, which occupies the first LEED Platinum-certified building in Nebraska, is one of the leading consulting engineering firms in the region. Founded in 1999, the firm has comprehensive design experience in commercial and industrial projects as well as educational, religious, healthcare, technologically intensive buildings. With LEED accredited professionals composing more than 75 percent of the staff, in addition to designing and documenting a LEED Platinum certified building, Morrissey Engineering is uniquely qualified to provide its customers with designs that meet*



# Media Release

---

*the industry's highest levels of operational efficiencies, environmental performance and customer satisfaction. MEI is a proud member of the U.S. Green Building Council and an Energy Star Partner. For more information, go to [www.morrisseyengineering.com](http://www.morrisseyengineering.com).*